

PRIVACY POLICY

This privacy policy sets out how the Birmingham MGMA uses and protects any information that users voluntarily provide when the website is visited. The Birmingham MGMA may change this policy from time to time by updating this page. This policy is effective from 5/1/2012.

The Birmingham MGMA is committed to ensuring that your privacy is protected. Should the organization ask website visitors to provide certain information by which they be identified when using this website, any information will only be used in accordance with their membership benefits and this privacy statement.

What data is collected

Members voluntarily provide the following information:

- name and job title
- contact information, including email address
- demographic information such as postal code and phone #
- other information relevant to member surveys and/or offers

What the Birmingham MGMA does with member information

Member information is gathered to understand membership needs and to provide members with a better service, and in particular for the following reasons:

- Internal record keeping, including dues payments.
- To improve membership services and/or website.
- To periodically send promotional emails about special offers or other events/information which the Birmingham MGMA believes members may find interesting, using the email addresses members provide
- To contact members by email, phone, fax or mail.
- User-provided membership information, except for userid/password, is made available to all registered members for marketing, promotional, or communication purposes.
- The Birmingham MGMA will never sell member information.

Security

The Birmingham MGMA is committed to ensuring that member information is secure. In order to prevent unauthorized access or disclosure, the Birmingham MGMA's website hosting service has put in place suitable physical, electronic and managerial procedures to safeguard and secure any information collected online.

How the Birmingham MGMA uses cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once members sign-on, the file is added, and the cookie helps analyze web traffic. Cookies allow web applications to respond to users as individuals. Using cookies, web applications can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

The Birmingham MGMA website hosting service uses traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to member needs.

Overall, cookies helps the organization provide members with a better website, by enabling the organization to monitor which pages are found useful and which are not. A cookie in no way gives the Birmingham MGMA access to a member's computer or any other information about users, other than the data members voluntarily choose to share.

Most web browsers automatically accept cookies, but this setting can be changed. Not accepting web cookies will prevent users from taking full advantage of the website.

Links to other websites

The Birmingham MGMA website may contain links to enable you to visit other websites of interest easily. However, once members have used these links to leave our site, they should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide while visiting such sites, and such sites are not governed by this privacy statement.

Controlling members' personal information

Members may choose to restrict the collection or use of your personal information in the following ways:

- By joining as a member, users permit information they provide to be used by other members for direct marketing purposes or for contact via email, phone, website, fax, or mail.

The Birmingham MGMA will not sell, distribute or lease members' personal information to non-MGMA third parties unless we are required by law. The Birmingham MGMA may use members' personal information to send promotional information about third parties which we believe members may find interesting.

Electronic Communications conducted by the Birmingham MGMA are governed by the Electronic Communications Privacy Act of 1986.

If any member believes that any information being maintained by the Birmingham MGMA on behalf of its membership is incorrect or incomplete, members have the authority and permission to self-update their personal information via the Birmingham MGMA website.

If members have any other questions, please contact the Birmingham MGMA.